

The Crowdfunding Guide For Authors Writers

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The Crowdfunding Guide for Authors and Writers will show you how to: -Create Rewards that are slick, click and tick with donors. -Identify Timelines: pre, during and post a crowdfunding campaign. -Determine which crowdfunding sites are best for authors and writers. -Pinpoint the essentials that every successful crowdfunding campaign has.

The Crowdfunding Guide for Authors & Writers: Judith ...

The Crowdfunding Guide for Authors and Writers will show you how to: -Create Rewards that are slick, click and tick with donors. -Identify Timelines: pre, during and post a crowdfunding campaign. -Determine which crowdfunding sites are best for authors and writers. -Pinpoint the essentials that every successful crowdfunding campaign has.

The Crowdfunding Guide for Authors & Writers: Essential ...

The Crowdfunding Guide for Authors and Writers will show you how to: - Create rewards that your donors want. - Identify timelines: pre, during and post a crowdfunding campaign. - Determine which crowdfunding sites are best for authors and writers. - Pinpoint the essentials that every successful crowdfunding campaign has.

The Crowdfunding Guide for Authors & Writers (Paperback ...

Dozens of FriesenPress authors have published incredible books after raising the funds through crowdfunding campaigns. But we also know how overwhelming the idea of crowdfunding can be for an author. That's why we've written this guide— *The Definitive Crowdfunding Guide for Writers*. We'll guide you through the entire crowdfunding process, from beginning to end.

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Pubslush: The company describes itself as a community that connects authors with their future fans. As the step before a book is published, authors and publishers can host crowdfunding or pre-order campaigns for upcoming titles. Readers can find their next book before it's even released. There's a discovery mechanism in play on Pubslush.

Best Crowdfunding Platforms for Authors to Publish Books

There are three pieces to the crowdfunding puzzle: The creator (aka crowdfunder). This is the author, artist, or entrepreneur who is attempting to fund the production of his new thing (novel, artbook, kitten mittens, whatever). The financial backer / supporter / pre-orderer (aka crowdfundee...I may have made this term up).

The Complete Guide to Crowdfunding Your Next Book

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Crowdfunding Guide, Author at CrowFunding.Guide

I highly recommend this book for authors and writers seeking a clear, concise and practical guide to crowdfunding. Judith Briles presents all the steps for planning and implementing a successful crowdfunding game plan in each chapter.

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Maggie Roodt, Author at CrowFunding.Guide

Getting started with book crowdfunding on Kickstarter First of all you need to go and look at what is currently working on Kickstarter for authors. Look at the most funded list for fiction for examples of book funding projects that have worked. Make sure you have a clearly defined goal

Kickstarter for Authors: The Ultimate Guide to ...

Crowdfunding simply refers to the idea of raising funds for a project or cause through a large group of people online. Individuals or small businesses can take advantage of it to get early-stage support for their ideas. There are typically three types of crowdfunding: reward crowdfunding, debt crowdfunding, and equity crowdfunding.

The 7 Best Crowdfunding Sites of 2020

Home Author Maggie Roodt, Author at CrowFunding.Guide All investors Equity Crowdfunding Startups Neighborhood Sun – Bringing Solar Energy To US Communities Neighborhood Sun is a platform that allows consumers to access the financial benefits of solar energy, without installing solar platforms on their property.

Maggie Roodt, Author at CrowFunding.Guide

The Crowdfunding Guide For Authors And Writers the crowdfunding guide for authors writers crowdfunding opportunities and challenges answers three basic questions about the many securities law changes created by the jobs act of 2012 that people loosely call crowdfunding is crowdfunding the The Crowdfunding Guide For Authors Writers

the crowdfunding guide for authors and writers

Bloomberg delivers business and markets news, data, analysis, and video to the world, featuring stories from Businessweek and Bloomberg News on everything pertaining to technology

The CrowFunding Guide for Authors and Writers will show you how to: Create rewards that your donors want. Identify timelines: pre, during and post a crowdfunding campaign. Determine which crowdfunding sites are best for authors and writers. Pinpoint the essentials that every successful crowdfunding campaign has. Get hot tips for creating momentum and the final push. Structure a social media checklist that's ideal for your project. Here's the guide you've been looking for that is easy and understandable-one that shows you how to set budgets and limit costs. Does crowdfunding work? Yes. Is it doable? Absolutely ... with some help."

A groundbreaking book on the growing trend of crowdfunding Crowdfunding has gained considerable traction over the last few years. By combining the Internet/social media with equity-based financing, it is poised to usher in a new asset class that will change how early stage and small business financing transactions are consummated. Author Steven Dresner, Founder and CEO of DealFlow.com, understands the nuances of how crowdfunding can help companies gain much needed access to capital, and now he shares those insights with you. Engaging and informative, this book will serve the needs of a global audience comprising entrepreneurs, financiers, and other professionals. It skillfully addresses the market dynamics that are catapulting crowdfunding into the mainstream and explores essential issues ranging from planning an online campaign, post-transaction management, and business planning to securities law and tax issues. Puts the business of crowdfunding in perspective with a look at the current marketplace, overview of important data, and legitimate concerns Examines effective techniques for communicating with the crowd Details equity-based financing and other sources such as debt instruments Contains contributions from a wide array of individuals involved in the worlds of finance, law and accounting, social media, marketing, as well as DealFlow Media's own staff Crowdfunding affords start ups and other smaller businesses better access to capital via the Internet/social media. It also allows an investor of any size to back a business of their choosing. This new book will show you what this process entails and how it can benefit everyone involved.

Harness the power of the crowd to turn your dreams into reality! Crowdfunding is the newest way to fund projects and start businesses. You don't need to hit up family and friends, max out your credit cards, or get a second mortgage--there are perfect strangers out there who will help you fund your idea. You just have to know how to find them. The Everything Guide to Crowdfunding is a step-by-step handbook to harnessing the power of social media to raise funds. Inside, you'll find real-life case studies and techniques for creating a successful campaign, including: Gaining an online presence Tapping into the crowd Understanding the different crowdfunding platforms Designing a successful campaign plan Promoting your campaign with social media, search engine optimization, and affiliate marketing Dealing with donors after your campaign ends Almost 50 percent of crowdfunding ventures fail to get funded. With this guide, you will learn how to be in the 50 percent that succeed. Whatever your dream or business idea, there is no reason it can't become a reality with the power of crowdfunding.

The Grant Writing and Crowdfunding Guide for Young Investigators in Science is a guide that prepares young investigators in Science to step up to the challenge of funding their own research. Writing a successful grant demands much more than a first-class inquisitive scientific mind, as young investigators soon discover. The book presents the best strategies they should adopt to prepare themselves prior to taking the grant plunge. It then helps them draft a reasonable budget plan, assemble a winning grant team, write a stellar preproposal, and reassure the funding agencies that the financial risk they take in investing in them will produce great returns. The book also helps them write a grant title, abstract, and a specific aims section that highlight the significance, impact, and innovativeness of their project. It presents specific tools to catch problems early and avoid rejection. To improve the submission, the book presents a new source of funding: crowdfunding. It gives the young investigator a way to collect preliminary results and involve the public in their work. New investigators are usually lost when attempting to write their first grant application. The book is dedicated to them. It acts as a coach that supplements the work of the mentor. It is meant to be concrete. Although it considers the review practices of two of the largest grant organizations in the world, NIH and NSF, it is sufficiently generic to apply to other science funding agencies.

The easy way to get started in crowdfund investing Crowdfund investing (CFI) is going to be the next big thing on Wall Street. U.S. investment banks, brokerage houses, and law firms are gearing up for the creation and regulation of new financial products that will be available to the general public starting in early 2013. The introduction of these products will revolutionize the financing of small businesses and startups for these key reasons: Entrepreneurs and small business owners, who have had difficulty obtaining capital through traditional means (such as bank loans and angel investors) in recent years, will have access to investors around the world through social media. For the first time, investors (so-called unqualified investors) will be able to purchase an equity stake in a business or new investment vehicle. The Securities and Exchange Commission (SEC) is overseeing the creation of online portals that will allow entrepreneurs and small investors to connect. When these portals go live in 2013, Crowdfund Investing For Dummies will be on the front line to educate business owners, other entrepreneurs, and investors alike. Crowdfund Investing For Dummies will walk entrepreneurs and investors, like yourself, through this new investing experience, beginning with explaining how and why CFI developed and what the 2012 JOBS says about CFI. Entrepreneurs will find out how much funding they can realistically raise through CFI; how to plan and launch a CFI campaign; how to manage the crowd after a campaign is successful; and how to work within the SEC's regulations at every stage. Investors will discover: the benefits and risks of CFI ;how much they can invest; how a CFI investment may fit into a broader investment portfolio; how to provide value to the business or project being funded; and how to bow out of an investment when the time is right. Crowdfund Investing For Dummies is an indispensable resource for long time investors and novice investors alike.

"Neil Young's Pono campaign was the third most successful hardware campaign of all time, and Alex deserves much of the credit, second only to Neil, of course. The Crowdsourceress will give you everything you need to make your campaign a success." --Phil Baker, COO, Pono "Owning The Crowdsourceress is like having Alex Daly's 'special sauce' right at your fingertips."--Jesse Reed, cofounder, Standards Manual In recent years, the crowdfunding industry has generated several billions

in funding. But the harsh reality is that around 60 percent of Kickstarter campaigns fail. Enter Alex Daly, a crowdfunding expert who has raised over \$20 million for her clients' campaigns. She has run some of Kickstarter's biggest projects-TLC's newest album, Neil Young's audio player, and Joan Didion's documentary. In this book, Daly takes readers deep inside her most successful campaigns, showing you how to Get fans and influencers excited about your launch Build an appealing and powerfully designed campaign Access proven video tips, pitching tactics, press releases, and rewards ideas Avoid the most common headaches and pitfalls Here you'll get tangible tools to run your own crowdfunding campaigns and fully connect with the crowd, get people to pay attention, and inspire them to act.

More Than Money Jamey Stegmaier knows crowdfunding. He's a veteran of seven successful Kickstarter campaigns (and counting) that have raised over \$1.4 million, and he's the proprietor of the widely read Kickstarter Lessons blog. In this book he offers a comprehensive guide to crowdfunding, demonstrating that it can be a powerful way for entrepreneurs to grow their businesses by building community and putting their customers first. This book includes over forty stories of inspiring successes and sobering disasters. Stegmaier uses these examples to demonstrate how to (and how not to) prepare for a campaign, grow a fan base, structure a pitch, find new backers, and execute many other crucially important "nuts and bolts" elements of a successful crowdfunding project. But Stegmaier emphasizes that the benefits of crowdfunding are much more about the "crowd" than the "funding." He shows that if you treat your backers as people, not pocketbooks—communicate regularly and transparently with them, ask their opinions, attend to their needs—they'll become advocates as well as funders, exponentially increasing your project's chances of succeeding.

Independent creator Madeleine Holly-Rosing walks you through the steps of crowdfunding your independent project in this 2nd edition of her popular book Kickstarter for the Independent Creator. In this practical and down-to-earth guide, Madeleine shares how she went from failure to successfully funding four campaigns for her comic Boston Metaphysical Society. In this book you will learn: *How to choose your platform*How to write an effective Kickstarter Homepage*How to build a core email list*What goes into a pre-launch and campaign strategy*How postage can make you or break you Is your passion project languishing due to lack of funding? Learn tips in this book that Madeleine's students have used to meet and exceed their crowdfunding goals.

Learn the ins and outs of equity crowdfunding with this informative guide Equity Crowdfunding for Investors is a comprehensive, objective, and authoritative guide to the social and financial rewards of crowdfunding. Before now, angel investing – and the spectacular returns possible in this asset class – has been off-limits to all but the wealthiest Americans. Now equity crowdfunding portals allow the general public to buy shares in startups and fast-growing private companies for the first time in generations. This book provides the guidance individuals need to invest wisely, tempering the excitement of leading-edge technology, innovative business models, and exciting new brands with thorough, practical know-how – including investor limits and requirements, portfolio strategy, deal terms, and much more. Readers will learn the pros and cons of investing in equity crowdfunding so they can make an informed investment decision, as well as best practices for finding, researching, evaluating, and buying into potentially profitable startups. Digital components include tables, graphs, comparison charts, screen captures, checklists, and other tools that further enable readers to make suitable investment choices. Equity crowdfunding is a new, exciting, and evolving way for growing businesses to raise capital and for average investors to buy equity in those businesses. It has been hailed as a "game changer" in the private capital markets, particularly the angel investment asset class, which includes angel investing. This book shows readers how to take full advantage of this new avenue of investment, without being taken advantage of themselves. Make smarter investment decisions Avoid being ripped off Find the best information available Understand the SEC rules and limits Equity crowdfunding can produce huge returns. It also comes with huge risk. Some companies will succeed, but many will fail. Everyday investors can mitigate some risk and increase their chance of profit with the fundamental insight provided in Equity Crowdfunding for Investors.

Written by an industry pioneer who has hands-on experience in the brave new world of peer-to-peer lending and equity crowdfunding, this book serves as a resource for investors and entrepreneurs alike and investigates how these alternative mechanisms will increase the financial and operational capacity of borrowers, lenders, buyers, and sellers in the private markets. • Describes the inherent value in democratization of capital and financial inclusion using peer-to-peer credit and equity crowdfunding that can assist private investors, banks, small businesses, and pension fund managers with market participation • Documents the necessity for fostering transparency, enhancing risk management, and establishing a secondary market to increase distribution and liquidity • Explains how to raise capital, invest, and make a social justice impact using digital finance • Highlights how social media connections influence the capital-raising process

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